FOR IMMEDIATE RELEASE DRAFT, 2021 CONTACT: Jan Jenkins, Publicom cell 517.898.2858 janj@publicom.com Two photos sent as attachments; captions below



## American Advantage Home Care to add two offices: Detroit, Trenton

With 1,000% growth in two years, agency focuses on additional expansion in Wayne, Monroe counties.

DEARBORN, Mich. – American Advantage Home Care, a Dearborn-based, full-service home health care agency that provides skilled medical care 24/7, is opening additional offices in Detroit and Trenton Aug. 1, 2021.

The new offices will serve as regional administrative hubs, supporting American Advantage's patients in Wayne and Monroe counties. The offices are located at:

- Durfee Innovation Society, 2470 Collingwood Street, #327, Detroit.
- 1545 Kingsway Court, Suite 102, Trenton.

The agency also operates a regional administrative hub in Grand Blanc.

"The counties of Wayne and Monroe are areas in which we have seen significant patient growth in the past year," said Cleamon Moorer Jr., DBA, president. "Indicators show there is additional support for our services in those areas, and these new offices will support that growth."

American Advantage is also hiring clinicians and accepting new patients in Wayne and Monroe counties as well as across its geographical service area of southeastern Michigan.

Since Moorer and his wife, Nicole Willis-Moorer, purchased the agency June 2019, daily patient census has increased 1,000%. Moorer credits the increase to the agency's patient-centric focus, its multi-cultural staff and clients' desire to receive health care services at home during the pandemic.

"We demonstrated that home care can deliver quality results economically in the comfort and safety of one's home. And with today's new technology, we're even expanding norms of what's expected in home health care."



★ SOUTH CAMPUS - HQ Medical Center 2040 Monroe Street, Suite 208 Dearborn, MI 48124

★ NORTH CAMPUS Stockton Center at Spring Grove 720 Ann Arbor Street, Suite 100 Flint, MI 48503 American Advantage Home Care provides skilled home health care services to those recovering from illness, surgery or injury, or those managing complex health conditions. A multicultural team of experienced professionals provides one-on-one care with patients in whatever setting they call home – private home, assisted living, etc. Services include physical, occupational and speech therapy, skilled nursing, home health aide assistance. medical social work and work injury recovery as well as helping coordinate community and private resources to maximize patients' functional independence.

Its geographical service area includes 10 counties: Monroe, Wayne, Oakland, Macomb, Shiawassee, Genesee, Lapeer and Saginaw, as well as eastern Washtenaw and Livingston.

The agency is accredited by The Joint Commission, the gold standard and industry benchmark for quality and safety, and is rated 4-star (above average) on the Medicare Quality of Patient Care Star Rating.

American Advantage is an affiliate of Partners in Wellness Management LLC that is focused on improving the health of and health care for individuals in Michigan. For more information, visit <u>www.AmericanAdvantageHHC.com</u> or call 313.914.2296.

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## **Photo captions**

*Durfee Innovation Society.jpg* — American Advantage Home Care will open an additional administration hub in Durfee Innovation Society to support the growing number of patients located in Wayne County.

**AmAdvHC Leadership.jpg** — The new American Advantage Home Care offices in Detroit and Trenton are opening under the leadership team of Nicole Willis-Moorer, vp and director of human resources; Cleamon Moorer Jr., president and CEO; Dr. Deirdre Claiborue, medical director; and Sarah DeSonia, RN, director of nursing and clinical services.



